



Trace Kinnaree at Mueang Nakhon



*Visit the town of Arts and Buddha land, Conserve Dolphin,
Perceive the value of golden sea, Tour the roof of the South,
Adventure in the old forest, Study local wisdom, Befriend with
the local people, among the mountainous land.*

Preface

In 1996 the Tourism Authority of Thailand (TAT) has initially organized the contest project for Thailand tourism industry (Tourism Awards) or Kinnaree Awards, and the project has been continuously organized biannually. This contest has alerted manufacturers and related personnel in Thailand tourism industry to develop their tourism management pattern, both in quality and service, to participate in the contest and receive the honorable awards which are approved by World Tourism Organization (WTO) and expert judges. These awards have been widely accepted both in domestic and international level.

In this tourism industry contest, TAT has selected "Kinnaree" — a legendary animal in Thai literature, to be the symbol award with the reason that Kinnaree is the representative of beauty and pureness. She holds the lotus in her hands which means the delivering of cleanliness and sublime. The pigeon depicts peace and brotherhood which is the direction of tourism industry which aims at serving the society and environment.

Nakhon Si Thammarat Province with many great tourist attractions in arts and culture, ancient places, and natural sources in the South, has been one of Thailand Tourism Awards. As the recipient of four awards in tourist attraction, two awards as the tourism supportive and promotion organization, in addition to an Outstanding Guide Award, and an Outstanding Tour Program Award.

In 2010 Nakhon Si Thammarat had received three more Awards of Tourism Attractions, i.e. two Outstanding Guide Awards, and an Outstanding Tour Program.

These awards are indeed the guarantee that Nakhon Si Thammarat is full of high quality tourist attractions, tourism creative personnel, including the beauty of friendship of the local people. These features of this province have fulfilled the dreams of all visitors for a most memorable destination in Thailand.

With all these reasons, when visiting Nakhon Si Thammarat, visitors should not miss the Kinnaree awarded tourist attractions which are full of beauty in the lifestyle and sites which combined all things together.

Tourism Authority of Thailand (TAT)
Nakhon Si Thammarat Office



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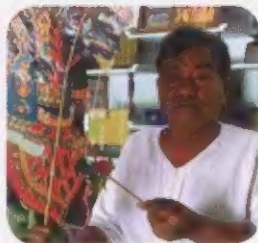
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Suchart Sapsin

Shadow Play Local Museum

- Outstanding Cultural and Ancient Monument Tourism Attraction Award in 1996
- Best Recreation for Study Tourism Attraction Award in 2010



"Thank you very much for conserving this kind of performing arts"

These were the words of H.M.the King spoken to Suchart Sapsin — a shadow play Master of Mueang Nakhon who showed his performance before the eyes of the King in year 1985. Thus was the inspiration of the master to open his house as the museum in the same year, and to anticipate conserving local cultural heritage as long as he can.

Besides being the most enjoyable shadow play performer Suchart Sapsin, or known as Master Suchart, is also a cow-skin craftsman who is the owner of a big collection of shadow play crafted characters to be initially used for the different designs of shadow plays. However later on, his collection has been developed as objects installed in his museum for public use and this collection has played an important role in the conservation of local performing arts up until now.

When stepping into Shadow Play Local Museum, visitors will see the building with the demonstration of cow-skin crafting, and souvenir shop such as cow-skin key chains, cow-skin characters, etc., including donation box to support the management of the museum.





The display of the museum is the 2-storey wooden house with open-air ground floor. The second storey displays cow-skin characters. The most attractive characters are the over-200-year old character, Muslim, and Northeastern characters. Moreover, there are also characters from other countries, i.e. China, India, Turkey, etc.

There have been various awards for Suchart Sapsin's achievements. He has been honored to be the outstanding person in culture, handicraft category (local handicraft: Shadow character crafting) by the Office of National Cultural Committee in 1988. And he was also honored as

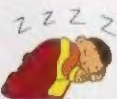
the National Artist in 2006 (Performing Arts category). These are the highest honor for the person who has devoted himself in really extending and conserving local arts of Nakhon Si Thammarat. In 2009, he has been awarded the Arts Teacher of the Land.

Moreover, the display of Shadow Play Local Museum has been awarded two Tourism Awards. They were the Best Cultural and Ancient Monument Tourism Attraction Award in 1996, and the Best Recreation for Study Tourism Attraction Award in 2010.



Tourism Activities: Besides walking around Shadow Play Local Museum, there are the

demonstration of shadow play character crafting, and shadow play and shopping for shadow play characters.



Accommodations: In

Amphoe Mueang area:

Twin Lotus Hotel Tel: 0 7532

3777, Grand Park Hotel Tel: 0 7531 7666-

3, Nakhon Garden Hotel Tel: 0 7531 3333,

0 7534 4831, Kiat Nakhon Hotel Tel: 0

7535 8477, 0 7535 8488, Mueang Likor

Hotel Tel: 0 7531 2555, etc.



Travel Information: From Nakhon Si Thammarat Municipality Office, travel along Ratchadamnoen Road, turn left

to Pratoe Lod Road. At the traffic-light crossroad (Charas Pichakorn Vocational School), turn right to 51 Thammasok Road, then turn left to Soi Si Thammasok 3 for about 100 meters, Suchart Sapsin's Shadow Play Local Museum is on the right.



Contact: Suchart Sapsin Shadow Play Local Museum, 6 Soi Si Thammasok 3, 51 Thammasok

Road, Tambon Nai Mueang, Amphoe Mueang,

Nakhon Si Thammarat 80000 Tel: 0 7534 6394.

Open everyday 08.00-17.00 hrs. Admission

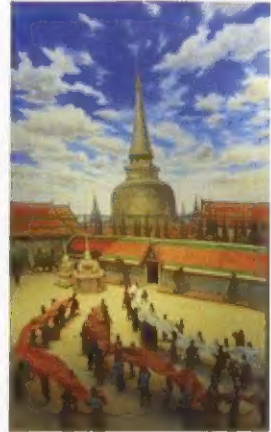
Fee 50 Baht/person (both Thais and foreigners).



The Hometown Study Source:

Nakhon Si Thammarat City Museum

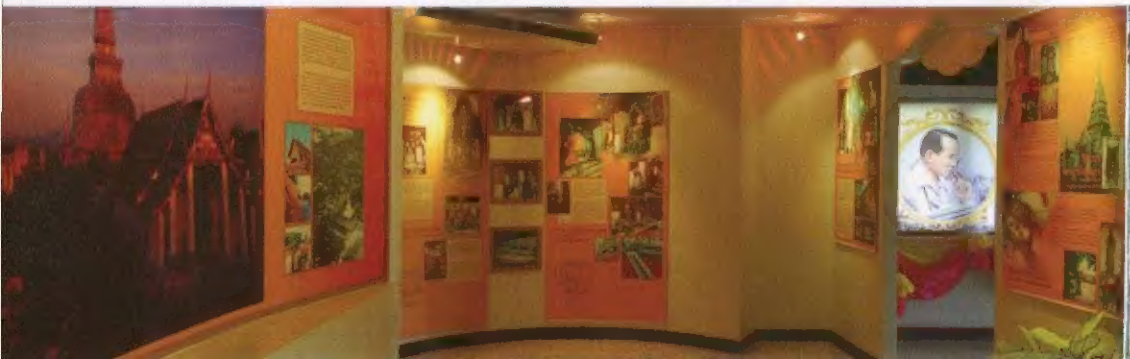
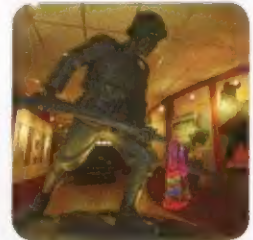
Outstanding Award in Tourism Supportive and Promotion Organization in 2008



It is located in Somdej Phra Si Nakhairindra 84 Garden (Thung Thalad) area, Na Klan Road, Amphoe Muang. It was constructed by the Municipality Office both public and private sectors, including related agencies in the province. This museum be renovating from the area inside Weera Thai Building which was constructed to commemorate the braveness of Thai soldiers in fighting against Japanese troop during their landing in Nakhon Si Thammarat in the World War II.

Inside the museum, there are various interesting displays such as the legend of Muang Nakhon since the historical period, the history of city's name, grouped settlement, foreign influence, city's symbol, twelve lunar-month emblems, including the information of being the port and the importance of Nakhon Si Thammarat.

When the museum gradually became more popular, Nakhon Si Thammarat Municipality has extended the building by including souvenir shop, administration building, and adaptation of exhibited displays to be more modernized through the integrated media of animation 3D and magic screen. This adaptation was completed in May 2007 and has been well received from the public including interested students and youths.





This museum is not just an important study source of the people of Nakhon Si Thammarat, but it also reflected the cooperation of many agencies and organizations in this area to promote and enforce their community for sustainable growth. Therefore, it is appropriate for the honorable award — Outstanding Award for the tourism supportive and promotion organization from Tourism Awards contest organized by Tourism Authority of Thailand in 2008.



Tourism Activities: The city museum consists of four buildings namely Thoed Tai Rajinee (the Queen Celebration), Weera Thai (Braved Thais), Ruam Chai Phak (Honesty to the Royal Family), and Nanakkrarot (many other interesting displays). The buildings of Thoed Tai Rajinee and Weera Thai are permanent exhibitions. Ruam Chai Phak Building is the administrative office, and Nanakkrarot Building is souvenir and food shops. Visitors can see the displays and study in the first two buildings, starting from video display. Each display will be installed with automatic sights and sounds. It takes about one hour to see all displays.



Travel Information: From Ratchadamnoen Road (in front of the Municipality) for 800 meters pass Ramet bridge to signal light crossroads, turn left to Nakian Road for 500 meters to The City Museum, located in Somdej Phra Si Nakhairindra 84 Garden, behind Sport Provincial Stadium.



Contact: Nakhon Si Thammarat City Museum, Somdej Phra Si Nakhairindra 84 Garden (Thung Thalad),
Tel: 0 7535 8261 www.nakhonmuseum.com.
Open everyday 09.00-17.00 hrs.
Free admission.



Accommodations: In Amphoe

Mueang area; Mueang

Likor Hotel Tel: 0 7531 2555,

Twin Lotus Hotel Tel: 0 7532 3777,

Grand Park Hotel Tel: 0 7531 7666,

Sirin Thani Hotel Tel: 0 7532 5277-8,

Thaksin Hotel Tel: 0 7534 2790-4,

Thai Hotel Tel: 0 7534 1509, etc.





Khao Luang

National Park

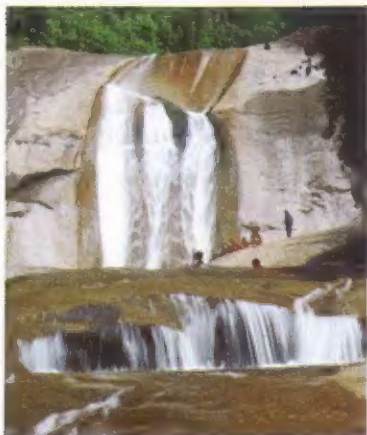
Outstanding Award,

Natural Tourism Attraction Category in 1998



Khao Luang National Park is the location of Khao Luang - the highest mountain in the South with the height of 1,835 meters from sea level. The area of the park covers the areas in Amphoe Mueang, Phipun, Phrom Khiri, Lan Saka, Chawang and Nop Phitam. In the park, there are green, damp and fertile forest. Also, the forest on complex mountains is the habitat of many plants and wild animals, and also is the origin source of many creeks and rivers which have been nourishing people in the South from the past until the present day.

Khao Luang National Park has many treks for nature study which are beautiful and full of biological diversities. There are many rare plants and wild animals such as Tree ferns which is the biggest in the world, Green-Tailed Sunbird, etc. For those who love waterfalls, they will be impressed with many waterfalls such as Phrom Lok Waterfall, Krarom Waterfall with 1,400 meters in height, Krung Ching which has 7 levels (the most beautiful level is the 2nd level named "Nan Fon Saen Ha"), Al Khiao Waterfall, Tha Phae Waterfall, etc. The best time to visit Khao Luang National Park is during January-July because of its comfortable atmosphere.



Besides nature study in this national park, visitors can experience an old community, Ban Khiri Wong which is located by the foot of Khao Luang. Ban Khiri Wong has also received the Best Award — Town and Community Category, from Tourism Award Contest organized by TAT in 1998.



Tourism Activities:

In Khao Luang National Park, there are many treks, both short and long distance to choose. Visitors who prefer to fight against the highest mount of Khao Luang are recommended to spend 3 days and 2 nights. The most convenient trek is Ban Khiri Wong to Khao Luang's mount. Visitors must contact the officer at Ban Khiri Wong Tourist Service Center at Tel: 0 7553 3370, or Khao Luang National Park at Tel: 0 7530 0494.



Travel Information:

The distance from Nakhon town to Khao Luang National Park Office (at Karom Waterfall) is 40 kms. by highway No.4016 to Ban Tan Junction, turn left to highway No.4015 for 25 kms., pass Khao Luang Resort, turn right for another 3 kms. to reach the Park Office. • • The distance to Krung Ching Waterfall, from Nakhon town about 75 kms. by highway No.4016 to Na Reng Junction, turn left to highway No.4140, turn right at Rong Lek Junction to highway No.4188. There is a road to National Park Patrol Unit for another 9 kms. and trek to Krung Ching Waterfall for another 4 kms.



Contact:

Khao Luang National Park Office, Tambon Khao Kaeo, Amphoe Lan Saka, Nakhon Si Thammarat 80230 or Tel: 0 7530 0494, 0 7546 0463. Open everyday, with paying fee for using national park area, and service fee escorting to Khao Luang Mount (in case of trekking to study plants).

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Accommodations:

There are homes and camping area available. More information; Khao Luang National Park Office.



Khiri Wong

Village

Best Award, Town and Community
Category in 1998

Ban Khiri Wong, a community of more than 200 years old. It is located on the plateau at the east of Khao Lung's foot. There are beautiful views around the village which is surrounded by the four sides of Khao Luang mountains. The top

of Khao Luang Mount, is the origin of many rivers such as Nai Phraek Waterfall, Kinnaree Waterfall, etc. Klongs (canals) which flow to the village, Klong Bong, Klong Tha Chai, and Klong Tha Ha, are joined together to be Klong Tha Dee, and flow to Nakhon Si Thammarat town, and gradually go to the sea at Pak Nakhon (Nakhon Mouth).

With its location - mountains behind, Klongs in front, Khiri Wong has been named as the beautiful village by nature. Moreover, villagers have their peaceful lifestyle as family network. They earn by planting many fruits (Suan Somrom — integrated fruits) such as mangosteen, rambutan, durian, etc. Visitors to the area during July-September will be delighted and enjoyable to find various kinds of fruits to choose and taste.

Khiri Wong was the severe floods that this community had to confront, especially on November 1988 when hundred homes were swept away by the angry tide. But People in Khiri Wong are still strong and are determined not to move from the village. They all try to form a cooperative group in restoring their village and soul, by establishing the ecological tourism like the ones who understand nature.



There are guided trekking in Khao Luang, home stay organization. Inside the village, they have smartly adapted surrounded things to create innovations such as dying clothes, preserved durian, mangosteen soap, etc. These items are more worthy to people in Khiri Wong more than value because these items are integrated activities by their people to conserve the nature. Khiri Wong Village has been named as the original conservatory village of Nakhon Si Thammarat, and has gradually turned into a famous conserved tourism attractions, among Thais and foreign visitors.



Tourism Activities: There are many activities which include studying people's lifestyle with home stay program, visiting Suan Somrom — integrated fruits, observing many activity groups such as herb group, natural color dying group, shopping souvenirs, and enjoying waterfall by Klong (canal) Tha Ha.



Travel Information: The distance from Nakhon Si Thammarat town to Ban Khiri Wong is about 30 kms. by highway No.4016 to Ban Tan Junction, turn left to highway No.4015 for 9 kms., turn right at Sala Sangkasee Junction and Ban Khiri Wong will be reached within another 9 kms. Also, the local public transportation is available from Talad Yao 07:00-16:00 hrs., with about 25 Baht fare.



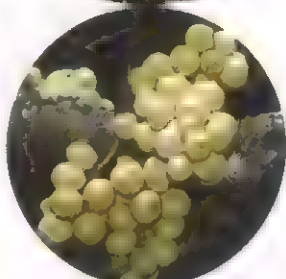
Accommodations: In Amphoe Lan Saka, there are many accommodations available such as

- Khao Luang Resort Tel: ☎ 7530 0412, 08 9811 4142 www.khaoluangresort.com.

- Tha Ha Resort Tel: 08 9908 5172, 08 5781 1214.
- Khiri Wong Resort Tel: 0 7553 3139, ☎ 1080 8491.
- Tharn Khiri Resort Tel: 08 1086 7023, 08 1080 7541.
- Loy Chalet Resort Tel: 08 1539 6381, 08 1895 1970.



Contact: Ban Khiri Wong Visitor Service Center, Tambon Kamlone, Amphoe Lan Saka, Nakhon Si Thammarat
Tel: 0 7553 3370, 0 7553 3113 Open everyday.





Krung Ching

Sea of Fog and the Sustainable Tourism

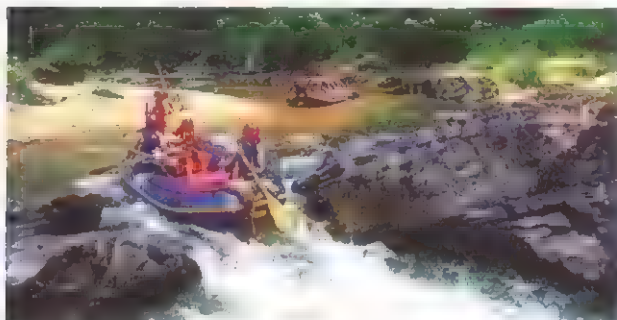
Outstanding Award, Tourism Supportive and Promotion Organization Category in 2008



Krung Ching, a small Tambon of Amphoe Nop Phitam, has perfect potential in natural tourism with local people living their simple life. As this area it is also the location of two important national parks of this province, Khao Luang and Khao Nan. Starting from the view point to see sea of fog on **Khao Lek Mount** which was the location of the mine. Further on to **Hong Cave** which is famous for beautiful stalactites and stalagmites, the habitat of flocks of bats. **Klong Klai** is an important canal which is compared to the main blood vessels of the people in Krung Ching, and also is the floating area of rubber raft during rainy season. For those who love in trekking to study nature, the trek to **Krung Ching Waterfall** is interesting because of the fertile wild forests which are full of Tree Ferns or Wan Maha Sadam, the plants in the same age as dinosaurs. Along the way, visitors may visit and study historical sites because once Krung Ching was a base of pro-communist terrorists.



Krung Ching has been a popular tourist attraction. With the great concern in environmental conservation and its sustainability, the local people have established "Krung Ching Sea of Fog Group" in 2005, to take care of natural environment with an expansion to other areas such as tourism and souvenir selling. Their Group has received many awards from public sectors, and in 2008, was awarded Outstanding Tourism Award - Tourism Supportive and Promotion Organization Category from Tourism Authority of Thailand.



Tourism Activities:

The trip to see Krung Ching Sea of Fog is suitable for nature lovers. Starting in the morning, visit sea of fog at Khao Lek Mount, then closely observe the lifestyle of villagers, visit Krung Ching hot spring, Hong Cave, Rafting at Klong Klai, bird watching, and swim at Krung Ching Waterfall. Visitors should spend their time here at least 2 days or more depending on their convenience and preferences.



Travel Information:

From Nakhon Si Thammarat town, use highway no.4016 (Nakhon Si Thammarat - Phrom Khiri) to Na Reng Junction, turn left to highway No. 4140 to Amphoe Nop Phitam, then turn right at Rong Lek Junction to highway No.4186.



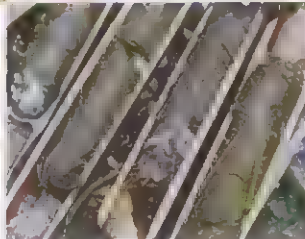
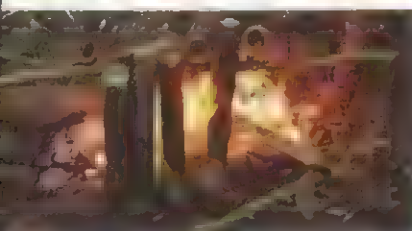
Accommodations:

Khao Luang National Park Tel: 0 7530 0494, 0 7546 0463 Khao Nan National Park Tel: 08 9874 3553, Num Praiwan Tel: 08 1968 6113, Wang Sila Camping Tel: ☎ 7284 7940, Krung Ching Garden Tel: 08 1286 3586, Krung Ching see View Tel: 08 1326 9463. Home stay style, Krung Ching Sea of Fog Group Tel: ☎ 1080 1441, Khum Ta Nui Tel: 08 7283 3084, Pan Tawan Ec lodge Tel: 0 7552 1929, 0 7552 1345, Suan Fak Ka (suitable for camping among youths) Tel: 0 7552 1465, 08 6682 5471, KL4 National Park Patrol Unit (Krung Ching Waterfall) Tel: 0 7546 0463, Krung Ching Hill Camping and Resort Tel: 08 9699 9401, 08 1961 9635.



Contact:

Krung Ching
Sea of Fog Group
Tel: ☎ 1080 1441.



Forest Decoding

Tarzan Adventure Tour Co.,Ltd.

Outstanding Award, Tour Program
for Domestic Travelers Category in 2008

With his interest in nature and admiration in sustainable living in the wide forest, Naret Sukkharin, the owner of Tarzan Adventure Tour Co.,Ltd. has set up the program "Training Instinct, Read Forest Coding" or "Forest Decoding" since 6-7 years ago.

Such program is suitable for those who love nature, and are interested in living in the forest. Travelers will spend 3-7 days in the forest and are trained to fundamentally live as hunters, including animal tracking, food finding, etc. The main area of training is in Krung Ching forest and forests around Khao Luang.



Tourism Activities:

Spending their lives as hunters by using hunter instinct for 3-7 days (depending on the training program).



Accommodations:

Because this program is the adventurous forest trekking and learning to live in the forest, tenting and staying in the forest are the must.



Travel Information:

From Nakhon Si Thammarat town, go along Rachadamnoen Road. The Company is opposite Nakhon Si Thammarat National museum, before approaching Wat Suan Luang.



TARZAN
ADVENTURE TEAM

www.tarzantour.com



Contact:

Mr. Naret Sukkharin
Tel: 08 9909 8533.
1824 8880



Map,

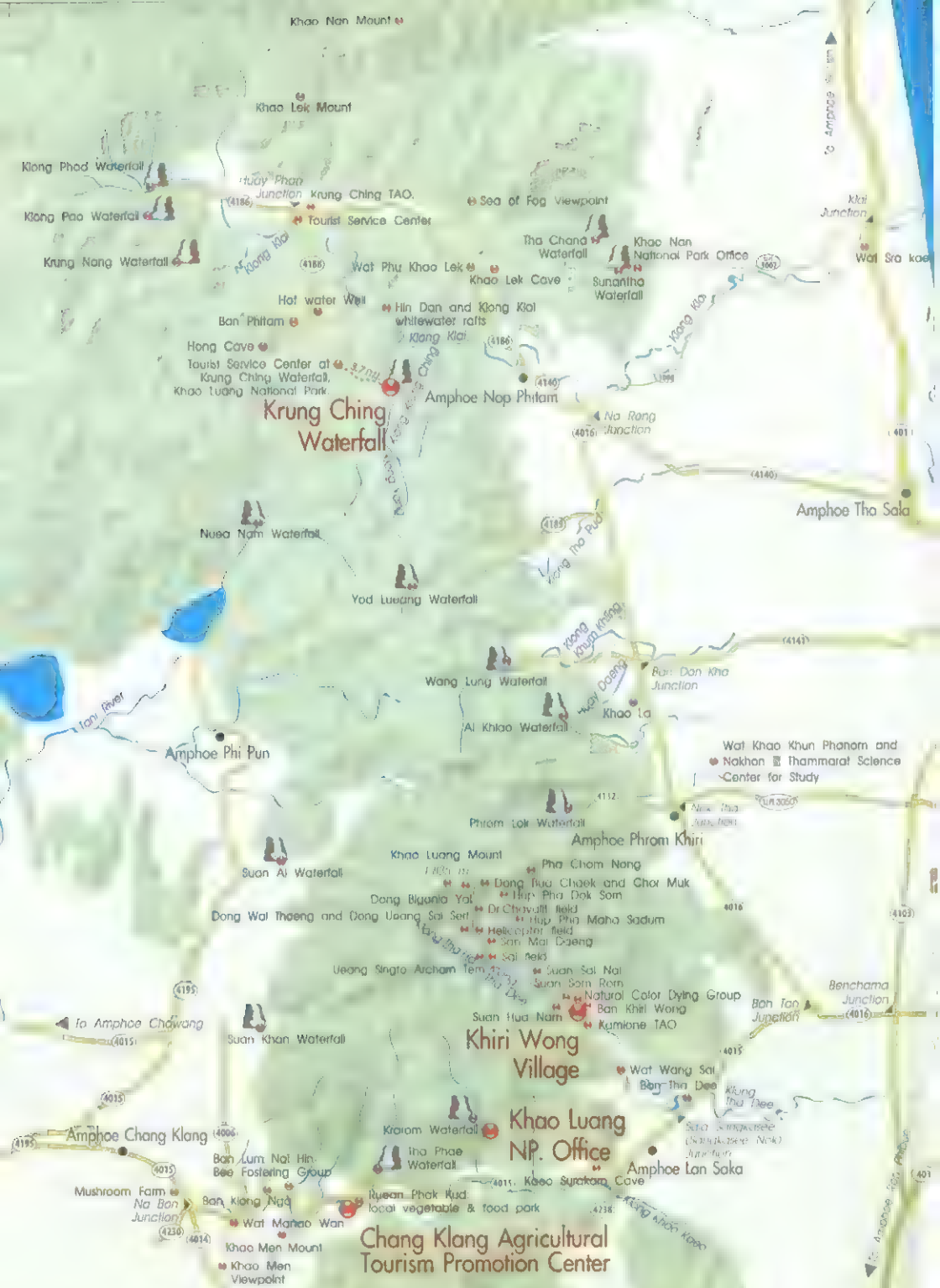
Sea Traveling, Nakhon Si Thammarat

Surat Thani
Province

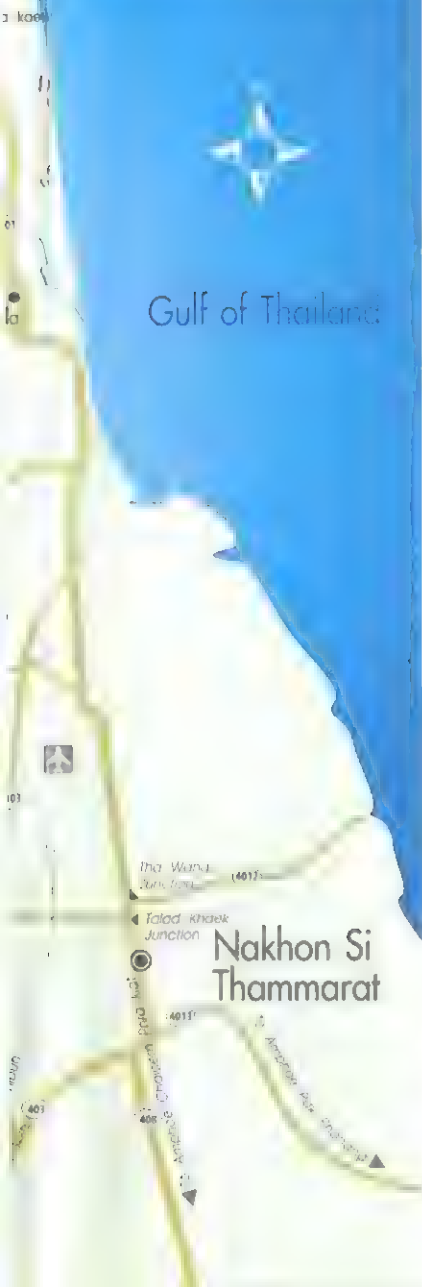
Nakhon Si Thammarat
Province

Gulf of Thailand
(Ao Thai)

Mu Ko Kra



Tourist Map of Khao Luang National Park Nakhon Si Thammarat

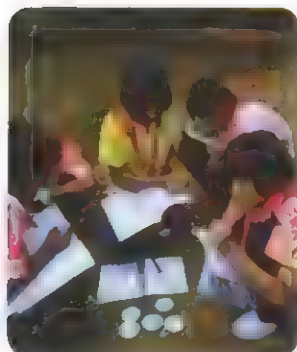


Tourist Map of Nakhon Si Thammarat Town



Live Museum at Nakhon Si Thammarat Science Center for Study

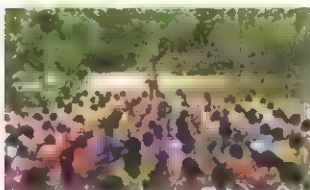
Outstanding Award, Recreation
for Study Tourist Attraction Category, 2010



Nakhon Si Thammarat Science Center for Study was established on March 1995. It was the first regional science center and is located closed to Khao Khun Phanom, between Khao Khun Phanom and Wat Khao Khun Phanom School in Amphoe Phrom Khiri.

Because of its location among perfect natural environment, interesting geological characteristics, including the concept of Science Center to provide more than permanent exhibitions and lecture to visitors in this area, this center has set up more interesting activities by using surrounded natural area which includes mountains, canals, and community, similar to a big learning room.

Starting from inside the building, there are permanent exhibitions displaying many presentations such as the secret of world's land, the origin of the world, continents, minerals, the occurring of earthquake, the eruption of volcano, basic science, water cycle, story of fish, important things for human, world of children (for 3-8 years of age)



Outside the building, science garden, demonstrated rice field, playthings, and fountain for study in basic science, there are natural learning rooms that can be closely and widely learned : starting from Nok Tha Canal with perfect ecological system of plants and animals, small and large limestone lines along natural study track, beautiful cave, and rare plants. Visitors can also study the nature of palaeontology together with the lifestyle of people in the community. They can learn many things in one site as the slogan

"watching stars at night, watching birds in the morning, in late morning study soil, rocks, minerals, contact lifestyle in the community".

Therefore, this site has been considered as the study center for students, people in formal, nonformal education, and informal systems. Because of its identity in learning by using the nature as learning room, learners can freely discover the skill and scientific process by themselves, making all visitors happy after contacting as the slogan "small area for the happiness in learning".



Tourism Activities: Besides main activities of the Center, there are many interesting tourist attractions surrounded, including Mueng Nakhon Palace, Khao Khun Phanom Cave, Phrom Lok Waterfall, Ai Khiao Waterfall, and Wang Lung Waterfall, that can be visited all year round.



Travel Information: From Benchama Crossroad, by highway No.4016 (Nakhon ■ — Phrom Khiri) pass Nakhon Si Thammarat Ratchabhat University, and Phrom Khiri Amphoe Office, turn right at Nok Tha Crossroad, turn left at Ban Na Sen Junction, go straight to the entrance of Wat Khao Khun Phanom, it is behind Wat Khao Khun Phanom, adjacent to Bot Ma Ha Ut.



Accommodations: Inside the Science Center area, there are 4 camping tents for visitors, which can accommodate 8-10 persons/tent, and 3-storey building for 100 persons.



Contact: Nakhon ■ Thammarat Science Center for Study, Mu 3, Tambon Ban Koh, Amphoe Phrom Khiri, Nakhon Si Thammarat 80320, Tel: 0 7539 6363 and 08 1978 1016, open everyday. For group visit and activity, to contact at least 15 days at banyatl@hotmail.com, www.nakhonsci.com



Chang Klang

Agricultural Tourism Promotion Center

Outstanding Award.

Agricultural Tourist Attraction Category, in 2002



Through the good understanding in ecological tourism that needs systemic management of resources and environment, and with the aim in sustainable value and highest benefit to people in the community, including the conservation of environment condition, people in Amphoe Chang Klang, who earn their living in agriculture for many decades, have organized Chang Klang Agricultural Tourism Club in 1999., and was awarded the Outstanding Award, Agricultural Tourist Attraction Category, in Tourism Award Contest by TAT in 2002.

• **Interesting tourist attractions** are Chang Klang Agricultural Tourism Promotion Center, where is the center and location of Agricultural Tourism Club. Facilities to be offered here include meeting room, accommodation and lawn for activities.



• **Khao Men viewpoint** is the venue where visitors can see bird's eye view of the atmosphere of fruit gardens. Besides of beautiful view, food, drinks, and accommodation are also available. Contact Khun Rekha Preechawal Tel: 08 1271 1964.

• **Mushroom Lovers Club** the source of growing and selling many kinds of mushroom such as shitake mushroom, black fungus oyster mushroom and abalone mushroom. Please contact Khun Surin Rodpon at Tel: 08 1747 4314.



• **Kuan San Bee-Keeper Group** use their own knowledge in keeping more than 200 beehives. They let bees fly for food from flower pollen in fruit garden which in turn provide good-quality honey, and the fertilization of flower pollens. The Club has produced bee keeping equipments for sale

Travel Information: Highway No.4015, turn right at km.35-36 for 5 kilometers to Wat Kuan San, turn right at the junction opposite to Wat's entrance, for about 2 kilometers, cross a bridge, turn left for 200 meters. Please contact Tel: 0 7536 1135.

• **Ban Lum Nai Hin Bee Keeper Group.** Besides studying and seeing steps in bee keeping, visitors can learn villagers' knowledge and product value adding, including sustainable living such as eating rice wrapped in betel palm leaves, enjoy trekking to witness the perfect forest and water, and visit 100 year-mangosteen garden. Please contact LungLek Tel: 08 7008 3133.



Tourism Activity: Study of organic agriculture such as mushroom farming, bee farming, organic fertilizer making, etc.



contact: Chang Kiang Agricultural Tourism Promotion Center Tel: 0 7548 6616.

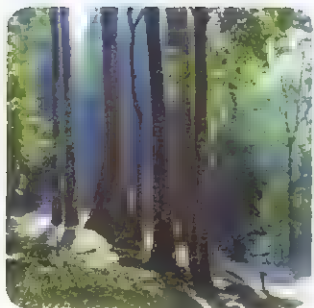


Travel Information: From Nakhon Si Thammarat town, use highway No.4016 to Ban Tan Junction, turn left to highway No.4015 for 27 kilometers, turn left to Chang Kiang Agricultural Tourism Promotion Center.

There is public transportation available from Talad Yao (in front of Nakhon Si Thammarat Municipallty) during 07:00-16:00 hrs. The fare ■ 40 Baht/person.



Accommodations: For agricultural tourism, visitors should stay in the community or resort among the nature to fully experience the atmosphere. Please contact: Chang Kiang Agricultural Tourism Promotion Center Tel: 0 7548 6616 and 08 1124 3214 or www.ruanpakgood.com, Khao Men Resort Tel: 0 7547 0746, 08 1271 1964, Tha Pae Resort Tel: 0 7548 6616, 08 1124 3214.



Namtok Yong

National Park

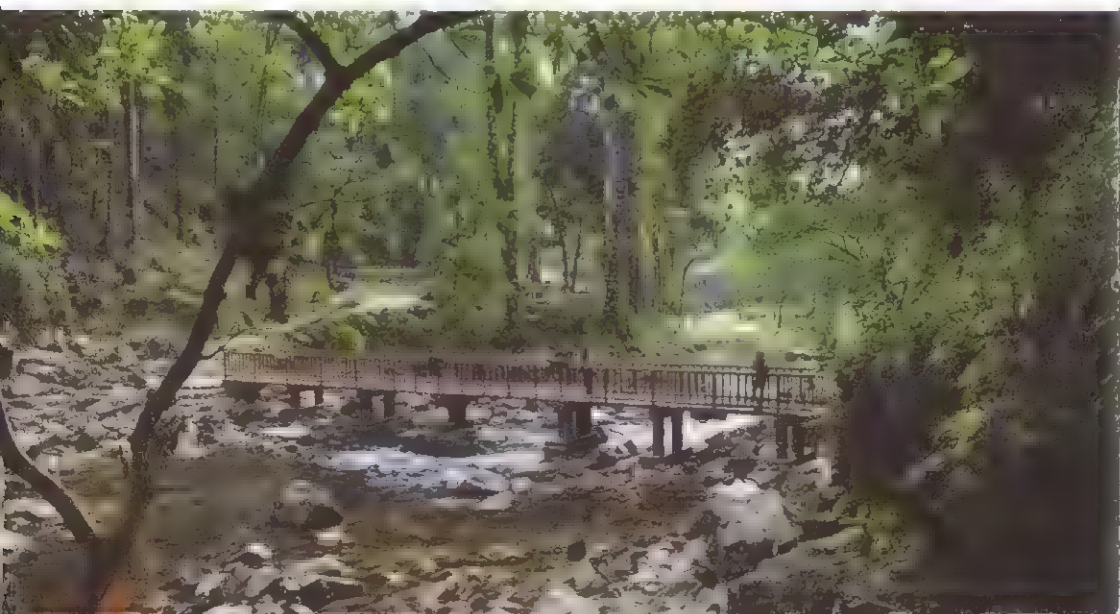
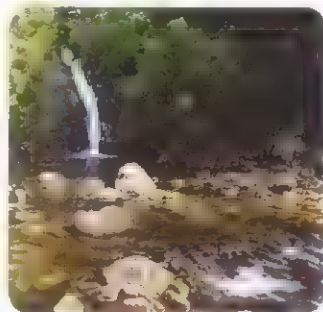
Outstanding Award.

Natural Tourist Attraction Category, in 2010

Namtok Yong (Waterfall) National Park has the area of approximately 205 square kilometers, covering 5 Amphoe of Nakhon Si Thammarat namely Thung Song, Na Bon, Chang Klang, Lan Saka, and Ron Phibun.

The area and conditions around the park are high mountains, and surrounded with tropical rain forest and hill evergreen forest. With many plants, it is also the habitat of various wild animals including wild boars, barking deers, mouse deers, long-tail monkeys, gibbons, butterflies and many wild birds.

There are many waterfalls originated on the high mountains in the park. The famous one is **Yong Waterfall**, it has 7 levels. Along the track to the waterfall, there are many shaded areas by many trees and plants. This waterfall is just only 300 meters away from the Park Office. Moreover, in the park, there are more waterfalls such as Pliu Waterfall with the view point on the cliff, Klong Chang Waterfall on the way to the top of Khao Men, and NanTak Pha Waterfall with beauty and damp forest, etc.





Apart from these waterfalls, inside the park, there are another interesting tourist attraction. Being the highest mount in the park with 1,307 meters high above sea level, Khao Men is home to perfect forests, and with cool weather all year round, and also is the site to view sea of fog in the morning, and beautiful sunset in Nakhon Si Thammarat.

And for those who love adventure, there is a trek to the mount of Khao Ram Rome which is locally known as Yod Ang Ka Tai. Because the top of the mount is covered by hill evergreen forest with many plants such as, fern trees and palm trees, in addition to the cool weather, and big trees are covered by moss and fern, this site is suitable for nature lovers, who really love the adventure.



Tourism Activities: A trip to Namtok Yong National Park is suitable for everyone because

of the easy accessibility to tourist attractions. In addition, there are 3 tracks to study the nature for visitors who love nature and adventure. The first track with the distance of 800 meters for 50 minutes is the track to Ang Ka Tai which is covered with fern and palm trees. The second track is the track to Yong Waterfall with the distance of 1.3 kilometers for 1 hour. Here visitors can see the ecological system of tropical rain forest by the creek, bamboos, banyan trees, and orchids. And the third track to the top of Khao Men is 2.8 kilometers for 3 hours.



Travel Information: From Nakhon Si Thammarat town, use highway No.403 to the junction to Thung Song, turn right for another 3 kilometers. The entrance to Yong Waterfall is on the right of Ratchamongkol Si Wichai University of Technology. It takes another 5 kilometers to get to Yong Waterfall.



Accommodation: Inside the park, there are homes and camping area for tenting to serve tourists.



Contact: Yong Waterfall National Park, Moo 7, Tambon Tham Yai, Amphoe Thung Song, Nakhon Si Thammarat 80110 Tel: 0 7535 4967
Open everyday with admission fee.



Narit Noitabtim Noitabtim Tour Co.,Ltd.

Outstanding Guide Award,
General English Category in 2008 and 2010



Through his constant devotion for work, Narit Noitabtim has been a tourist guide in Nakhon Si Thammarat for more than 17 years. Not only well known for his knowledge and ability, he also has good relationship and manners to all tourists. He certainly is able to understand the stories of Nakhon Si Thammarat as same as other academics. All words and knowledge that he has provided to tourists, both Thais and foreigners, are useful and easy to understand.

With his devotion and tolerance, He was awarded with the Tourism Award-Outstanding Guide-General English Category in 2008 and 2010. This award seems to be the reminder for the society on the fact that anyone with good deeds and dedications is worthy of receiving the award and words of thanks from the society.



Contact:

Khun Narit Noitabtim

Tel: 08 9866 5731, 08 9588 0202.



Pakasit Pichitsattaya

Khanom Fishing and Tour Co.,Ltd.

Outstanding Guide Award,

Specific Area English Category in 2010

Pakasit Pichitsattaya, a local guide who works in the area of Amphoe Khanom, entered into tourism field in 1997. He hoped that local people would love their homeland and conserve natural resources such as water, forest. Along 13 years of his devotion, he had tried to collect all information together with joining the activities with all the villagers. He also regularly informed tourists to understand the history and existence of the local people's lifestyle. Eventually, his good intention has been proved in the society.

Because of his consistent intention, He has been awarded the Tourism Award-Outstanding Guide Award, Specific Area English Category in 2010, which is his honor and greatest pride.



Contact: Khun Pakasit Pichitsattaya

Tel: 08 9297 5135.



Dolphin Conservation, Environment Conservation

Khanom Fishing and Tour Co.,Ltd.

Outstanding Award.

Tour Program for Foreign Tourists Category in 2010

Nakhon Si Thammarat is well-known as the location of the famous Wat Phra Maha That Wora Maha Wiharn or the roof of the South because of the location of Khao Luang with 1825 meters high from sea level, and its surroundings of ancient forest and rare plants.

The other well-known tourist attraction is the habitat of pink dolphins, which is the large sea of Amphoe Khanom, a small Amphoe in the north of this province. Its main area is adjacent to calm beach, and full of the nature beauty, including many interesting tourist attractions nearby.





Tourism Activities:

Besides the boat trip

to say hello to pink dolphins, visitors can experience the lifestyle of local fishermen, and pay respect to local sacred items. Most importantly, apart from planting sea grass to pay respect to the sea, this activity is conducted with joy and pleasure. Other happiness will include kayaking, driving on the beach and relaxing on the calm beach.

Khanom Fishing and Tour Co., Ltd., the tour operator in Khanom area for many years, has realized the importance of nature conservation along with local domestic tour. Therefore, this program of "Dolphin Conservation, Environment Conservation" has been established with the objective of providing knowledge and understanding to all foreign visitors.

The program starts from boating around **Khanom Bay**. Along the trip, visitors can view beautiful scenery of Khanom Sea, and simple lifestyle of fishermen, visit Khanom Electricity Plant by the calm sea, to Ialed Bay – the habitat of pink dolphins near **pancake rock** and **Lak Sor Bay**, pay respect to Luang Poo Thuad at Nul Nok Island to prove the fresh water in the sea – the legend for hundred years. Before turning back to the shore, visitors can practise planting sea grass in the area behind Ko Thom.



Travel Information:

From Nakhon town to Amphoe Khanom, use highway No. 401 to Klong Reng Junction, turn right to highway No. 4014 to Khanom town. At the crossroad in Khanom town, turn left for 3 kilometers to Fountain Circle, turn right for about 500 meters, the Khanom Fishing and Tour Co., Ltd. is on the right-hand side.



Accommodation:

In Amphoe Khanom, there are a variety of accommodation to choose, with different prices, by the sea or in town.



Contact: Khanom Fishing and Tour Co., Ltd.,

40/23 Mu 2, Tambon Khanom, Amphoe Khanom, Nakhon Si Thammarat 80210 Tel: 0 7532 6573, 08 1300 3678, 1477 7028 or khanom_tour@yahoo.com



Examples of Tour Program: Follow Kinnaree at Mueang Nakhon, One-Day Program

1st Route

Visit the City of Arts, Land of Buddha, Roof of the South, Adventure in Ancient Forests, Experience the rare plants of the Southeast Asia.



Morning: Breakfast local style. Visit Suchart Sapsin's Shadow Play Local Museum which was awarded Kinnaree Award in 1996. Then visit Khiri Wong Village, a strong village in helping themselves, and was awarded Kinnaree Award in 1998. Walk around the village, see natural color dying group, and herb group. Next visit Khao Luang National Park, Kratom Waterfall, Kinnaree Awardee in 1998. Lunch will be set with herbal food for health at Ruan Phak Kood Restaurant in Amphoe Chang Klang.



Afternoon: Pay respect to Por Than Klai Wacha Sith at Wat That Noi. See view of mountains at Khao Men view point. Then return to Nakhon town to Nakhon Si Thammarat City Museum, the hometown study source, which was awarded Kinnaree Award in 2008. Dine with many style restaurants in town, and end the night with Roti (Indian pancake) at a hawker by the road.





2nd Route

*See pink dolphins, Experience golden beaches,
Watch calm sea, and Full of facilities*

Morning: Breakfast in local style. Visit Khanom Beach by taking a boat at Laem Pratap. See golf course and fresh-water well in the sea. Be amazed with the wonderful rocks that line like folded clothes at Lak Sor Bay. Closely experience Khanom fishermen's lifestyle such as fishing by net, lobster catching by hands. If lucky, visitors might see cute pink dolphins which play with the waves.



Afternoon: Return to Nakhon town. Ride around the town to learn the story of Likor. Experience the traces of civilization of Tarm Porn Link or Likor Kingdom in the past. The route starts from Wat Phra Maha That Wora Maha Wiharn. Pay respect to King Taksin, and Phra Boromma That is one of "Unseen Thailand". Visit Hor Phra Phuttha Sihing, Hor Phra I Suan, Hor Phra Narai. Pay respect to Phra Chao Si Thamma Sokkarat, and learn more at Nakhon Si Thammarat City Museum. Before returning to the accommodation, shop local handicrafts, silverware, and famous lacquerware of Nakhon Si at Tha Chang Road. Dine at leisure with food at restaurants in town.



3rd Route

*Forest Decoding, Learn to be Hunter
– Experience Krung Ching Sea of Fog*

Morning: Leave from Tambon Krung Ching to see the beauty of sea of fog at **Khao Lek Mount**. Drink coffee among cool weather and listen to the legend of Khao Lek Mount by local staff of Krung Ching Sea of Fog Group and sustainable tourism, which was awarded Kinnaree Award in 2008. After breakfast, walk to **Krung Ching Forest Patrol Unit**, the origin of many rivers which is abundant with plants and wild animals, and study the forest decoding program which is awarded Kinnaree Award in 2008.

Afternoon: Train the sound sensation, study the technique of **forest decoding**, picture, taste, odor, and mind. Read the thoughts of trees, breezes, wild animals, and including technique of reading time code, accept and adapt with the nature. Return to town. Dine at leisure with food at restaurants.

Note: The program is subject to change according to the appropriateness. Please check information before departure for the trip at **Tarzan Adventure Tour, Co.,Ltd.**

Tel: 08 9909 8533, 08 1824 8880 Krung Ching Sea of Fog Group

Tel: 08 1080 1441, 08 1979 0821.



4th Route

Experience the beauty of Pak Phanang delta

Morning: Study the Project for Development of Pak Phanang Delta Area, under H.M.the King's Initiation. Visit Chaloem Phra Kiat Museum. Visit the Palace built by people of Nakhon Si Thammarat for H.M.the King. See the world's highest plant pot, and the old rice mill which is inaugurated by King Rama V. Experience the traces of civilization in being an international port in the past.



5th Route

Visit Ban Khiri Wong Community and pay respect to Por Than Klai Wacha Sith



Morning: Breakfast in local style. Visit Khiri Wong Village, a self-help community. Visit natural color dyeing group, and herb group, before going to Khao Luang National Park, Kratom Waterfall, and walk along natural trek. Lunch with herbal food for health at Ruean Phak Kood Restaurant.



Afternoon: Pay respect to Por Than Klai Wacha Sith at Wat That Noi. See the wide-range view of mountains at Khao Men view point. Return to Nakhon town to shop for souvenirs at Tha Chang Road behind TAT office. Dine at Nakhon town, and end the night with Roti (Indian pancake) at a hawker by the road.



Afternoon: Take a trip to Wat Nan Tha Ram. Pay respect to Luang Por Phud, which was found under the tree after thunder. Shop famous souvenirs at old market of Pak Phanang such as dried mullet, fresh seafood. Visit swallow nest — the export source of Pak Phanang. Then take a boat trip to see people's lifestyle on both banks of Pak Phanang River. See mangrove forest and view at the tip of cape. Visitors may go further to Talumpuk cape to see the remains of destruction by tropical storm in 1962.

“ Before awarding this honorable award
Almost every detail needs to be examined
There were various discussions made
Only the best should be awarded
Every aspect has to be considered
Clear cut and explainable
Right decision without any objections
Judges take all concerns into consideration. ”

Wanida Sathitanont



Contact for more information at
Tourism Authority of Thailand, Nakhon Si Thammarat Office
Tel: 0 7534 6515-6
www.tourismthailand.org

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สายด่วนท่องเที่ยว